



**Wichita KS KSNW**

Order / Rev: A2660461  
 Alt Order #: 27060634  
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 8786

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$600.00		2.00			
15	Multi	09/25/20	09/25/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$600.00		2.00			
16	Multi	09/26/20	09/26/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	2	\$200.00	P3	1.10	NM	2	\$400.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					2	\$200.00		1.10			
17	Multi	09/26/20	09/26/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$300.00	P3	1.40	NM	1	\$300.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show Sa											
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$300.00		1.40			
18	Multi	09/27/20	09/27/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	2	\$200.00	P3	1.10	NM	2	\$400.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					2	\$200.00		1.10			
19	Multi	09/27/20	09/27/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$300.00	P3	1.60	NM	1	\$300.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show Su											
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$300.00		1.60			
20	Multi	09/23/20	09/23/20	M-F 9-10a	CM	9-10a	--W----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$340.00		1.60			
21	Multi	09/24/20	09/24/20	M-F 9-10a	CM	9-10a	---T---	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$340.00		1.60			
22	Multi	09/25/20	09/25/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$340.00		1.60			
23	Multi	09/28/20	09/28/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$340.00		1.60			
24	Multi	09/29/20	09/29/20	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$340.00		1.60			

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Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
25	Multi	09/28/20	09/28/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$280.00	P3	1.30 NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/28/20	10/04/20	M-----		1				\$280.00		1.30		
26	Multi	09/29/20	09/29/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$280.00	P3	1.30 NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/28/20	10/04/20	-T-----		1				\$280.00		1.30		
27	Multi	09/23/20	09/23/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$280.00	P3	1.30 NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	--W----		1				\$280.00		1.30		
28	Multi	09/24/20	09/24/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$280.00	P3	1.30 NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	---T---		1				\$280.00		1.30		
29	Multi	09/25/20	09/25/20	Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$280.00	P3	1.30 NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	----F--		1				\$280.00		1.30		
30	Multi	09/23/20	09/23/20	M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	--W----	:30	1	\$600.00	P3	2.80 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	--W----		1				\$600.00		2.80		
31	Multi	09/24/20	09/24/20	M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	---T---	:30	1	\$600.00	P3	2.80 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	---T---		1				\$600.00		2.80		
32	Multi	09/25/20	09/25/20	M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	----F--	:30	1	\$600.00	P3	2.80 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	----F--		1				\$600.00		2.80		
33	Multi	09/28/20	09/28/20	M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/28/20	10/04/20	M-----		1				\$600.00		2.80		
34	Multi	09/29/20	09/29/20	M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	-T-----	:30	1	\$600.00	P3	2.80 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/28/20	10/04/20	-T-----		1				\$600.00		2.80		
35	Multi	09/28/20	09/28/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00 NM	1	\$900.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$900.00		4.00			
36	Multi	09/29/20	09/29/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$900.00		4.00			
37	Multi	09/23/20	09/23/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$900.00		4.00			
38	Multi	09/24/20	09/24/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$900.00		4.00			
39	Multi	09/25/20	09/25/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$900.00		4.00			
40	Multi	09/23/20	09/23/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$1,000.00		5.10			
41	Multi	09/24/20	09/24/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$1,000.00		5.10			
42	Multi	09/25/20	09/25/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$1,000.00		5.10			
43	Multi	09/28/20	09/28/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$1,000.00		5.10			
44	Multi	09/29/20	09/29/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$1,000.00		5.10			
45	Multi	09/28/20	09/28/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$1,500.00		6.50			

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Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 8786

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
46	Multi	09/29/20	09/29/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN KSN News at Six KSN News	CM	6-630p	-T-----	:30	1	\$1,500.00	P3	6.50 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/28/20	10/04/20	-T-----		1				\$1,500.00		6.50		
47	Multi	09/23/20	09/23/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN KSN News at Six KSN News	CM	6-630p	--W----	:30	1	\$1,500.00	P3	6.50 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	--W----		1				\$1,500.00		6.50		
48	Multi	09/24/20	09/24/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN KSN News at Six KSN News	CM	6-630p	---T---	:30	1	\$1,500.00	P3	6.50 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	---T---		1				\$1,500.00		6.50		
49	Multi	09/25/20	09/25/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN KSN News at Six KSN News	CM	6-630p	----F--	:30	1	\$1,500.00	P3	6.50 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	----F--		1				\$1,500.00		6.50		
50	Multi	09/26/20	09/26/20	Sat KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN Sat KSN News at Six KSN News	CM	6-630pm	-----S-	:30	1	\$800.00	P3	5.70 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	-----S-		1				\$800.00		5.70		
51	Multi	09/27/20	09/27/20	Sun KSN News at Five Channels : KSNC,KSNG,KSNN,KSNN Sun KSN News at Five KSN News	CM	Sun KSN News at	-----S	:30	1	\$500.00	P3	3.30 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	-----S		1				\$500.00		3.30		
52	Multi	09/23/20	09/23/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$2,000.00	P3	9.60 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	--W----		1				\$2,000.00		9.60		
53	Multi	09/24/20	09/24/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$2,000.00	P3	9.60 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	---T---		1				\$2,000.00		9.60		
54	Multi	09/25/20	09/25/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/21/20	09/27/20	----F--		1				\$2,000.00		9.60		
55	Multi	09/28/20	09/28/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$2,000.00	P3	9.60 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/28/20	10/04/20	M-----		1				\$2,000.00		9.60		
56	Multi	09/29/20	09/29/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$2,000.00	P3	9.60 NM	1	\$2,000.00

Order / Rev: A2660461  
 Alt Order #: 27060634  
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 8786

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$2,000.00		9.60			
N57	Multi	09/28/20	09/28/20	Mon Prime Other 1	CM	7-9p	M-----	:30	2	\$2,400.00	P3	7.30	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
Mon Prime Other 1															
American Ninja Warrior-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					2	\$2,400.00		7.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/28/20-10/04/20	Mon Prime Other 1			7-9p	M-----	:30		<del>(\$2,400.00)</del>		7.30	NM		
Credited															
2	Multi	09/28/20-10/04/20	Mon Prime Other 1			7-9p	M-----	:30		<del>(\$2,400.00)</del>		7.30	NM		
Credited															
58	Multi	09/23/20	09/23/20	Wed Prime Other 1	CM	7-10p	--W----	:30	2	\$1,600.00	P3	3.90	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
Wed Prime Other 1															
America's Got Talent Wed-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					2	\$1,600.00		3.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/21/20-09/27/20	Wed Prime Other 1			7-10p	--W-----	:30		<del>(\$1,600.00)</del>		3.90	NM		
Credited															
2	Multi	09/21/20-09/27/20	Wed Prime Other 1			7-10p	--W-----	:30		<del>(\$1,600.00)</del>		3.90	NM		
Credited															
59	Multi	09/25/20	09/25/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$1,000.00	P3	3.60	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
Fri Prime Other 1															
America's Got Talent (R) Fri 8e/7c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$1,000.00		3.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/21/20-09/27/20	Fri Prime Other 1			7-9p	----F----	:30		<del>(\$1,000.00)</del>		3.60	NM		
Credited															
60	Multi	09/25/20	09/25/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$1,000.00	P3	3.10	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
Friday 9-10p															
Dateline-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$1,000.00		3.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/21/20-09/27/20	Fri Prime Hour 3			9-10p	----F----	:30		<del>(\$1,000.00)</del>		3.10	NM		
Credited															
61	Multi	09/27/20	09/27/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	8.00	NM	1	\$1,600.00
Channels : KSNK,KSNG,KSNN,KSNN															
FB Night in Amer Pre Game															
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$1,600.00		8.00			
62	Multi	09/27/20	09/27/20	NFL Game	CM	NFL Game	-----S	:30	1	\$4,800.00	P3	17.10	NM	1	\$4,800.00
Channels : KSNK,KSNG,KSNN,KSNN															
NFL Game															
SNF: Green Bay @ New Orleans															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$4,800.00		17.10			
63	Multi	09/23/20	09/23/20	Wed Prime Other 2	CM	8p-10p	--W----	:30	2	\$1,600.00	P3	3.90	NM	2	\$3,200.00
Channels : KSNK,KSNG,KSNN,KSNN															
Wed Prime Other 2															
America's Got Talent Wed-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					2	\$1,600.00		3.90			

Order / Rev: A2660461  
 Alt Order #: 27060634  
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC  
 Product Desc: SLFKS  
 Estimate: 8786

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
64	Multi	09/25/20	09/25/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$1,000.00	P3	3.60	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
Fri Prime Other 1															
America's Got Talent (R) Fri 8e/7c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--		1				\$1,000.00		3.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/21/20-09/27/20		Fri Prime Other 1		7-9p	-----F----	:30		<del>(\$1,000.00)</del>		3.60	NM		
Credited															
65	Multi	09/25/20	09/25/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	----F--	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNK,KSNG,KSNN,KSNN															
Stanley Cup Playoffs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--		1				\$800.00		0.00			
66	Multi	09/26/20	09/26/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNK,KSNG,KSNN,KSNN															
Stanley Cup Playoffs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		1				\$800.00		0.00			
67	Multi	09/26/20	09/26/20	Major League Soccer	CM	Major League Soccer	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
Major League Soccer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		1				\$200.00		0.00			
68	Multi	09/27/20	09/27/20	French Open Tennis	CM	French Open Tennis	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
French Open Tennis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		1				\$200.00		0.00			
69	Multi	09/27/20	09/27/20	French Open Tennis	CM	French Open Tennis	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN															
French Open Tennis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		1				\$200.00		0.00			
70	Multi	09/27/20	09/27/20	PGA	CM	PGA	-----S	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
Channels : KSNK,KSNG,KSNN,KSNN															
PGA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		2				\$200.00		0.00			
71	Multi	09/28/20	09/28/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	M-----	:30	4	\$1,200.00	P2	0.00	NM	4	\$4,800.00
Channels : KSNK,KSNG,KSNN,KSNN															
Stanley Cup Playoffs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----		4				\$1,200.00		0.00			
													Totals	72	\$60,700.00





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27060634	<b>Changes as of:</b> 9/28/2020 at 9:36 AM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Accepted
<b>CPE:</b> 275/694/8786	<b>Flight:</b> 9/23/20 - 9/29/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Advertiser:</b> Senate Leadership Fund  <b>Product:</b> SLFKS	<b>Market:</b> Wichita	<b>Total \$:</b> \$60,700.00
<b>Agency Order #:</b> 9922363	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 72	
<b>Buyer:</b> Scott, Kelly	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$262.43	
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 231.3	
<b>Separation:</b>	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> A2660461	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23 - 9/29								Total Spots	Total \$	CPP*	GRP*	
							9/23	9/24	9/25	9/26	9/27	9/28	9/29						
MSD 27	M 7p-9p		American Ninja Warrior-NBC	\$2,400.00	7.3	30	0	0	0	0	0	2	0	0		0	\$0.00	\$328.77	0.0
MGD 41	M 7p-10p		Hockey Stanley Cup Playoffs	\$1,200.00	0.0	30	0	0	0	0	0	4	0	4		\$4,800.00	\$0.00	0.0	
TOTALS:							11	10	11	6	10	14	10		72	\$60,700.00	\$262.43	231.3	

Makegood Comments			
Date/Time	Action	Added by	Comment
09/28/20 9:36 AM	Sent To Rep	Patty Sparkman	URGENT! - PPROGRAM CHANGE FOR TONIGHT - PLEASE ACCEPT MG OFFER ASAP!